

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

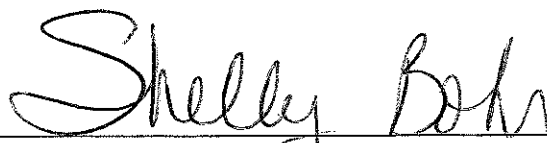
INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 10/23/12
- (2) **Name of candidate:** Justin Amash
- (3) **Office for which candidate is running:** US Representative MI – 3rd
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Strategic Media Services
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross: \$10200      Net: \$8670

WXMI      10/23/12  
STATION      DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

I, Andrea Massar,  
 being/on behalf of: Justin Amash, a legally  
 qualified candidate of the Republican political  
 party for the office of: US Congress (MI-3)  
 in the General  
 election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/24 10/30					

**Total Charges:**\$ 10200

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by: 1500 E Bellline Ave  
St 250 SE  
Grand Rapids, MI 49506  
~~Justin Amash for Congress~~

and you are authorized to announce the time as paid for by such person or entity.  
 I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

~~Justin Amash for Congress~~ STACEY CHALFOUN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/16/12  
Date

Andrea Mason  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:**

I, Andrea Massar  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Andrea Massar

signature of candidate or authorized committee

Andrea Massar

printed name

10/16/12

date

WXMI-TV

## ORDER



Flight Dates 10/24/12-10/30/12

Order Sep 00:15:00

## Product

## Estimate #

Contract / Revision 400820 /

AMASH FOR CONGRESS

Alt Order # 06390947

Original Date / Revision  
10/23/12 10/23/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

Advertiser Amash/Rep/Congress (R)

Billing Calendar BROADCAST

Agency Strategic Media Services, Inc

3299 K Street NW  
Suite 200  
Washington, DC 20007

Demographic A35+

Rev Codes AGY POL CAND

Buying Contact

Sales Office TPHL

Product Codes PL1, PL4

Sales Region National

Priority 02

Agency Ref

Advertiser Ref

3299 K Street NW  
Suite 200  
Washington, DC 20007

Primary Account Executive

Nick Welte

Account Executive Order% Start Date End Date

Nick Welte 100%

Order Share 30% Market Value 34000

Competing Station	% of Order	Amount
2WOOD	25%	8500
3WZZM	17%	5780
4WWMT	28%	9520
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$7,522.50	\$8,850.00	0.00	10/01/12	10/28/12	4	\$7,522.50	\$8,850.00
November 2012	3	\$1,147.50	\$1,350.00	0.00	10/29/12	10/30/12	3	\$1,147.50	\$1,350.00
Totals	7	\$8,670.00	\$10,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	10/25/12	10/25/12	M-F Fox 17 News at 5P CM Th Fox 17 News at 5P		5p-6p	---1---	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---		1				\$150.00		0.00			
E 2	17	10/30/12	10/30/12	M-F Fox 17 News at 5P CM Tu Fox 17 News at 5P		5p-6p	-1-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$150.00		0.00			
E 3	17	10/25/12	10/25/12	M-F Fox 17 News at 6p CM Th Fox 17 News at 6p		6p-7p	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---		1				\$200.00		0.00			
E 4	17	10/30/12	10/30/12	M-F Fox 17 News at 6p CM Tu Fox 17 News at 6p		6p-7p	-1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00



Contract / Revision      **400820**      Flight Dates **10/24/12-10/30/12**

### Hiatus Dates

Original Date / Revision    10/23/12/    10/23/12

Order Sep      00:15:00

Advertiser	Product	Estimate #
Amash/Rep/Congress (R)	AMASH FOR CONGRESS	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	17	10/30/12	10/30/12	M-F Fox 17 News at 6p CM Tu Fox 17 News at 6p		6p-7p	-1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$200.00		0.00			
E 5	17	10/25/12	10/25/12	Late News (not 10p start) CM Late News (not 10p start)		11p-1230a (11:00 PM-12:30 XM)	---1---	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---1---		1				\$1,000.00		0.00			
E 6	17	10/29/12	10/29/12	Late News (not 10p start) CM Late News (not 10p start)		11p-1230a (11:00 PM-12:30 XM)	1-----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$1,000.00		0.00			
E 7	17	10/24/12	10/24/12	World Series on FOX CM World Series on FOX		728p-11p (7:28 PM-11:00 PM)	--1----	:30	1	\$7,500.00	02	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--1----		1				\$7,500.00		0.00			
													Totals	7	\$10,200.00

REP HEADLINE# 6390947  
\*\*\* ORIGINAL REV#0 \*\*\*

REP. TEL# 810-443-1171  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT22/12 21.2  
\*\*\* WXMI-TV \*\*

ADV # ADV. NAME POLI/J AMASH/R/CON/MI

REP.# OFF.# SALESMAN #

AGY # AGY. NAME STRATEGIC MEDIA SERVICES

BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200

SALES PRSN PH- NICK WELTE

WASHINGTON, DC 20007

ORDER # 400820

CONTRACT # 6390947

CLASS: NATL. LOCAL REGIONAL

PRDCT AMASH FOR CONGRESS

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT22/12 21.2

REP: TO TOM  
FR JARED  
NEW AMASH ORDER  
TOTAL \$10200  
PLS CNF THANKS

*SPB*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JUSTIN AMASH FOR CONGRESS (MI-03)

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
1			500P-600P	30		\$150.00	10/25	10/25	1		THU	1
PROGRAM : NEWS												
2			500P-600P	30		\$150.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
3			600P-700P	30		\$200.00	10/25	10/25	1		THU	1
PROGRAM : NEWS												
4			600P-700P	30		\$200.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
5			1000P-1100P	30		\$1,000.00	10/25	10/25	1		THU	1
PROGRAM : NEWS												

*News late 11p-1230am*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET  
HARRIS REPORT FROM REP 0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	D
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[illegible]

6	1000P-1100P	30	\$1,000.00	10/29	10/29	1	MON
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PROGRAM : NEWS  
PROGRAM : NEWS  
112-1230am  
newslate

7	730P-1100P	30	\$7,500.00	10/24	10/24	1	WED
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PROGRAM : WORLD SERIES

	OCT/12	NOV/12	CONTRACT TOTAL
	\$8,850.00	\$1,350.00	

TOTAL SPOTS

MARKET TOTALS	\$34,000	WXMI 30%	WOTV 0%	WZZM 17%	WWMT 28%	WOOD 25%	WXSP 0%	CABL 0%
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SVC- NSI